



Downtown Ashland: The center of our community

Post Office Box 33, Ashland VA 23005
 (804) 496-1434 | director@mainstreetashland.org
www.mainstreetashland.org

Annual Business Sponsorship Pledge

Thanks for your support of Ashland Main Street Association. Please indicate below the level of support you wish to offer during fiscal year 2019.

<input type="checkbox"/> \$1000 Gold Sponsor	<input type="checkbox"/> \$500 Silver Sponsor	<input type="checkbox"/> \$250 Bronze Sponsor
Business Name:		
Contact Name:		
Contact Email:		
Contact Phone:		
Business Physical Address:		
Business Mailing Address: (if different than above)		

*We will gladly accept payment at a convenient time prior to June 30, 2019.
 Payment can be made via check or online at <http://mainstreetashland.org/sponsor/>*



Business Sponsorship Opportunities

Annual Events

	Ashland Train Day	Light Up The Tracks
Contribution	\$5,000	\$5,000
<i>Sponsorship Benefits</i>		
Name/Logo featured in all event advertising	Complimentary	Complimentary
Ashland Train Day stage and trolley naming rights	Complimentary	
Premium vendor space at Ashland Train Day	Complimentary	Complimentary
Light Up The Tracks event naming rights		Complimentary
Bonus: \$1000 Main Street "Gold" Sponsorship included	Complimentary	Complimentary

Annual Sponsors

	Gold	Silver	Bronze
Contribution	\$1,000	\$500	\$250
<i>Sponsorship Benefits</i>			
Advertising link on Main Street's website	Complimentary	Complimentary	Complimentary
Advertising displayed at all Main Street events	Complimentary	Complimentary	Complimentary
Promotional opportunities in the newsletter, "Get Centered"	Complimentary	Complimentary	Complimentary
Main Street sponsor window decal and framed certificate	Complimentary	Complimentary	Complimentary
Business newsletter and workshops	Complimentary	Complimentary	Complimentary
Annual membership to Market Ashland Partnership	Complimentary	Complimentary	
Premium vendor space at Ashland Train Day	Complimentary		

In-Kind Contribution Opportunities

	Timeframe	Maximum Value	Minimum Value
Auction Items <i>Examples: Dinner for two with wine selection; Free tax preparation; 20% off all purchases for one year; etc.</i>	April, October	Unlimited!	\$20
Cost offset for Ashland Main Street Association <i>Examples: Free facility rental, catering, printing, web design, photography, etc.</i>	Ongoing	Unlimited!	\$100