



"Main Street Ashland" Designs for the Future

*The Ashland Town Council has charged the Ashland Main Street Association, in coordination with the on-going Comprehensive Planning process, to facilitate a community dialogue about **four key public issues – lighting, signage, sidewalks/crosswalks and landscaping** – in areas affecting Railroad Ave. and England Street in Downtown Ashland - our “Main Street.”*

These discussions will lead to a “chapter” of the design and guidelines that should arise within the Comprehensive Plan to address these key areas which will ultimately be submitted to the Town Council for approval. These recommendations should reflect the valuable suggestions and ideas from Ashland citizens so your input is invaluable. Some of these areas will be addressed immediately, and others will be phased in over time as needed.

Still, with a vision and a plan that takes into consideration the desires of the community, the town will be able to grow in a way that will benefit us all and will allow us to work toward common goals.

The role of the Ashland Main Street Association is to facilitate a community discussion on these four areas. We are here to listen and appreciate your time, interest and participation, as together, we address issues that affect our future.

Street Lighting

Some of the things to consider when discussing lighting are safety, function, and style. When you think of lighting in *Main Street Ashland*, how important are these issues to you?

Rate each on a scale of 1-5 with 5 being the most important (circle one of the following):

(Not important -----Very important):

- **Increased Lighting for Pedestrians** 1-----2-----3-----4-----5
- **The Style and Character of Light Fixtures** 1-----2-----3-----4-----5
- **Consistency of design throughout** 1-----2-----3-----4-----5
 - *Main Street Ashland*
- **Quality of the light at night** 1-----2-----3-----4-----5
(i.e.: glare, etc.)
- **Should light poles accommodate:**
 - **Hanging Floral baskets** 1-----2-----3-----4-----5
 - **Banners** 1-----2-----3-----4-----5
 - **Flags** 1-----2-----3-----4-----5

Comments and other suggestions:

Are you interested in volunteering with the Ashland Main Street Association with these issues as our town improves?

_____ **YES**



Sidewalks & Crosswalks

Some of the issues to consider when designing sidewalks/crosswalks are safety, size, ease of maintenance, appeal, and “walkability.” When you think of the sidewalks in *Main Street Ashland*, how important are these issues to you?

Rate each on a scale of 1-5 with 5 being the most important (circle one of the following):

SIDEWALKS: (Not important -----Very important):

- **Aesthetics of material (concrete, brick, etc)** 1-----2-----3-----4-----5
- **Consistency of sidewalk design** 1-----2-----3-----4-----5
- **Durability of materials** 1-----2-----3-----4-----5
- **Comfort of walking** 1-----2-----3-----4-----5
(i.e.: number of people to be accommodated at one time)

Overall, which do you prefer for design of sidewalks in *Main Street Ashland*?

_____ Simple, basic, and functional

_____ Functional, but also upgraded for appearance

CROSSWALKS: (Not important -----Very important):

- **Design (stripes, standing signs, patterns)** 1-----2-----3-----4-----5
- **Consistency of crosswalk design** 1-----2-----3-----4-----5
- **Durability, versus initial costs** 1-----2-----3-----4-----5

Do you have suggestions for where crosswalks are needed in *Main Street Ashland*?

Comments and other suggestions:

Are you interested in volunteering with the Ashland Main Street Association with these issues as our town improves? _____ YES



Landscaping

Some of the things to consider with Landscaping are placement of trees, flowers, pots, banners/flags, and even benches and bicycle racks. When you think of landscaping in *Main Street Ashland*, how important are these issues to you?

Rate each on a scale of 1-5 with 5 being the most important (circle one of the following):

(Not important -----Very important):

- **Street Trees** (can include species, location, etc.) 1-----2-----3-----4-----5
- **Flowers and Shrubs** 1-----2-----3-----4-----5
- **Benches** 1-----2-----3-----4-----5
- **Trash Cans** 1-----2-----3-----4-----5
- **Bike Racks** 1-----2-----3-----4-----5

Are there specific areas in *Main Street Ashland* that you would like to see addressed with landscaping?

Comments and other suggestions:

Are you interested in volunteering with the Ashland Main Street Association with these issues as our town improves? _____ YES



Did We Forget Something?

Use this space to make any additional comments about these four areas or your vision for *Main Street Ashland*. (Remember that we are only addressing the public areas and are limiting this plan to the designated Main Street area.)

Are there “quick fixes” we should recommend for immediate improvement in *Main Street Ashland*?

Please Print:

Your Name _____

Email: _____ (if you'd like to receive updates on this project)

Phone #: _____

Check all that apply:
 Town Resident **County Resident** **Business Owner in Town**

Would you like to work with the Ashland Main Street Association on this project in the months to come? Yes _____

(There is also space throughout this survey to indicate your areas of interest)

How do you Travel in the Main Street District? (refer to the map)

Which areas of *Main Street Ashland* do you and/or your family visit by:

Bicycle Area 1 Area 2 Area 3 Area 4 None

Walking Area 1 Area 2 Area 3 Area 4 None

Driving Area 1 Area 2 Area 3 Area 4 None



NOTES PAGE